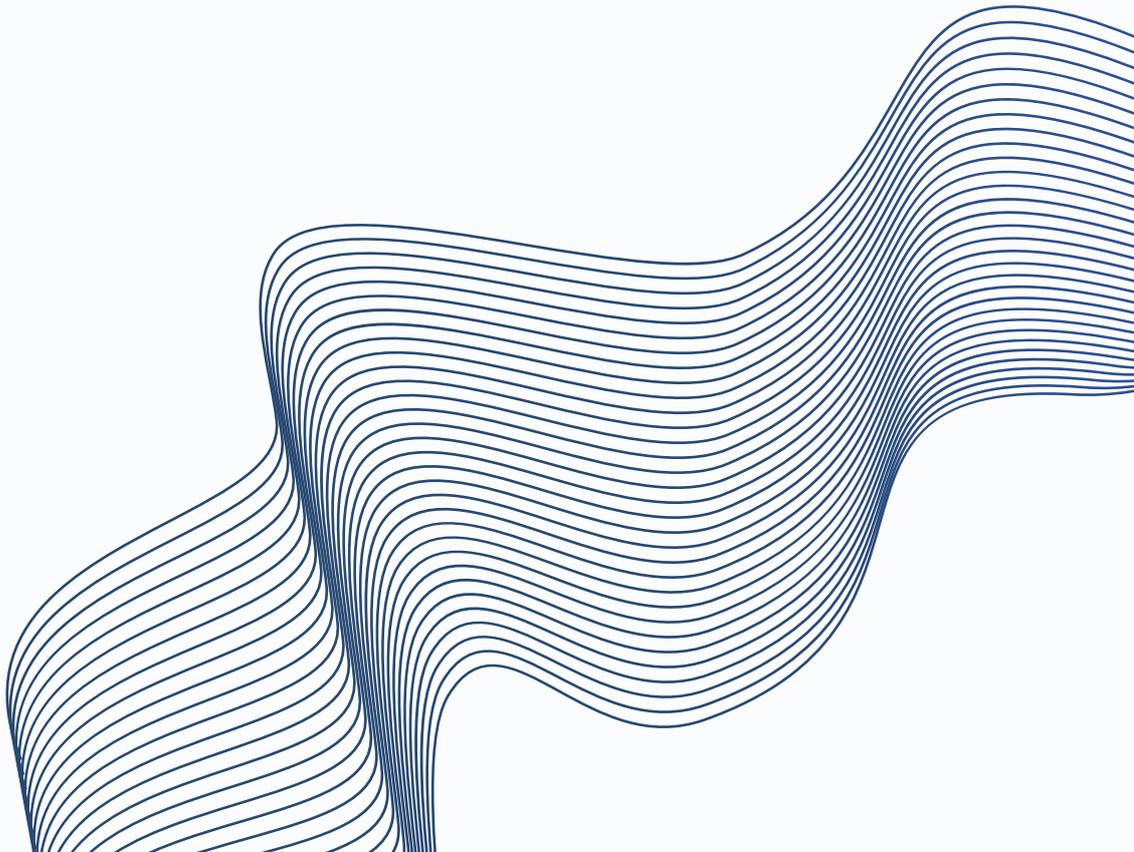

NEXUS MED-AI **ACADEMY**

BLUEMEDTECH.AI

AI Training that delivers measurable
impact in healthcare and
pharmaceutical settings

2026

A decorative graphic consisting of numerous thin, parallel blue lines that flow and curve across the bottom right portion of the page, creating a sense of motion and depth.

Who We Are

At a time of "hype" and noise surrounding Artificial Intelligence in healthcare, the Healthcare sector faces a critical challenge: discerning between hyperbole and strategic training with scientific rigor and real applicability.

It is urgent to close the ever-widening gap between the advancement of AI and its real-world implementation.

Nexus MedAI Academy: Rigor without Hype

We are born from [bluemedtech.AI](#) to offer AI training that ensures measurable impact in healthcare and pharmaceutical environments.



Our Differentiating Strength: A Unique Fusion of Pillars

We have a multidisciplinary team with unique and differentiating characteristics in the sector:

Consolidated Clinical Leadership

Our clinical directors possess more than 30 years of clinical experience in highly prestigious centers. We are not theorists; we understand the complexity, regulation, and real-world challenges of medicine.

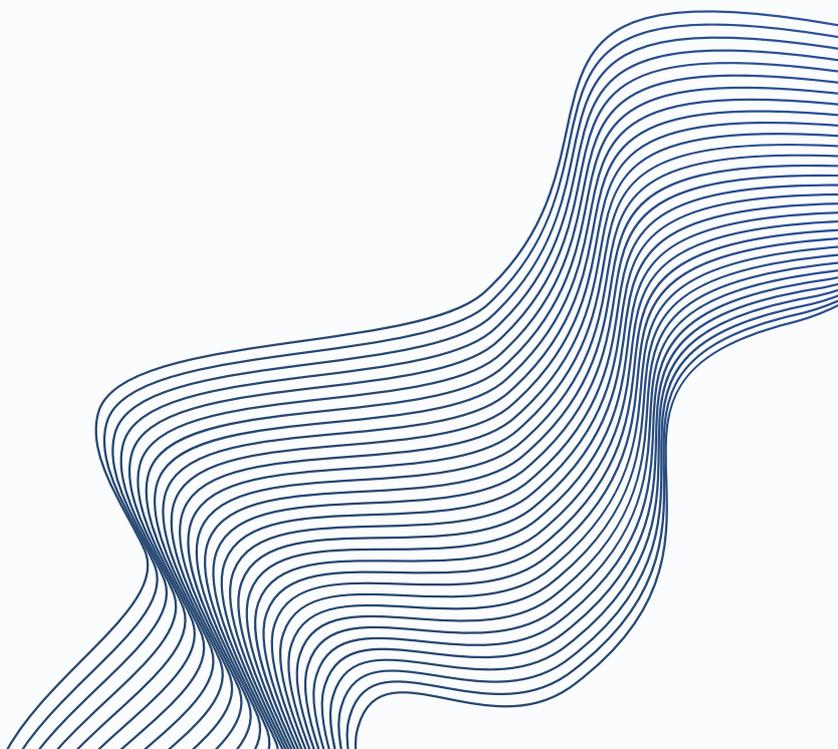
Pioneering Expertise in Applied AI

We have accumulated the maximum possible time (three years) of practical experience, not only using, but also teaching generative AI in the highest educational context: the first international university postgraduate program in Medical AI created at the University of Barcelona.

Unique Multidisciplinary Faculty

We understand that AI in medicine is not just a technical challenge. Our medical leadership is complemented by top-level experts in engineering, data science, health economics, and project management.

Training that transforms capabilities into measurable results for patients, clinicians, and industry.



Training Program

Tracks

- **BASICS TRACK:**

Generative AI Literacy

- **ADVANCED TRACK:**

Generative AI Applications

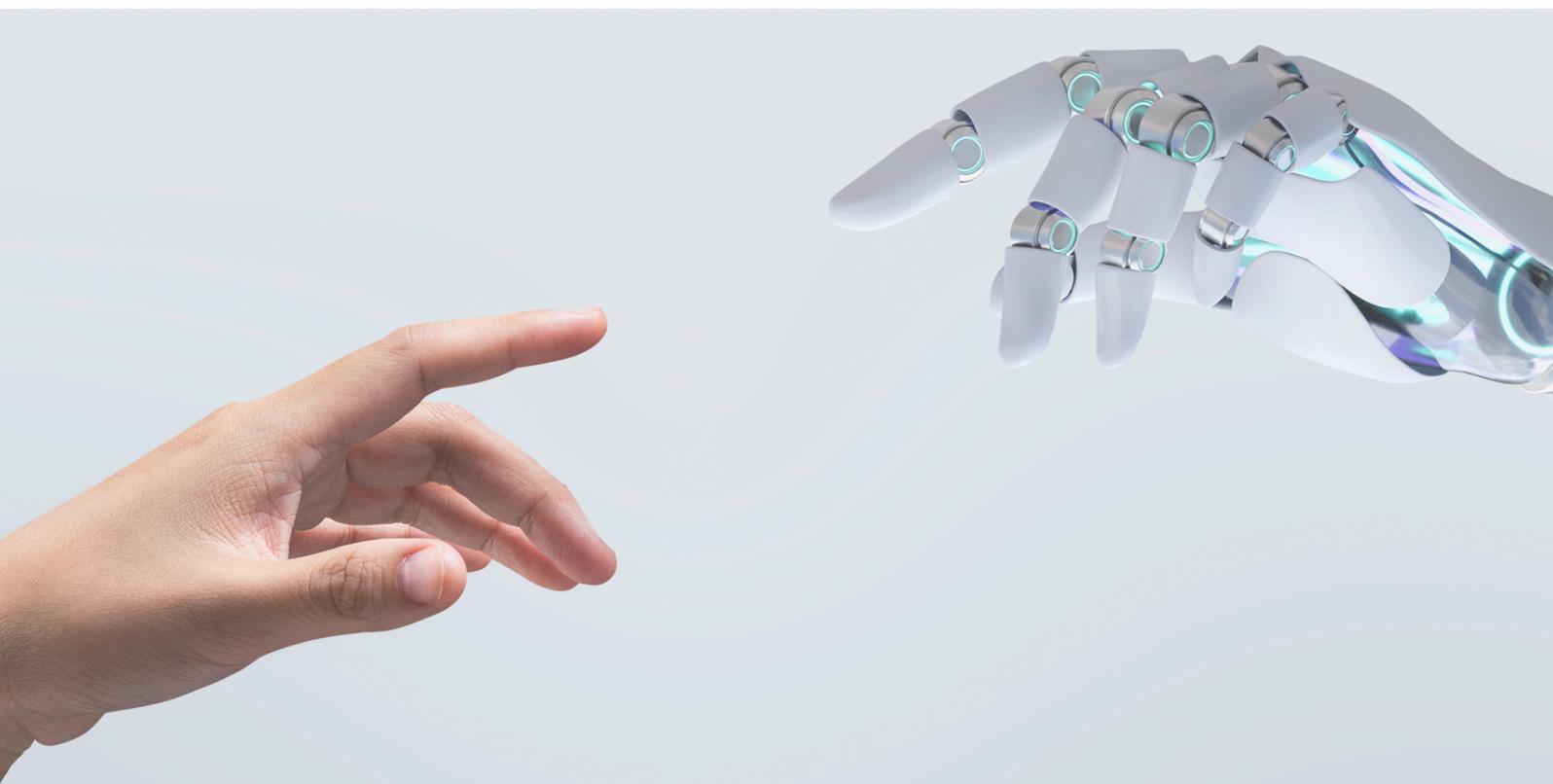
- **LEADER TRACK:**

AI & Digital Therapeutics (DTx)

Workshops

- **BASIC AI LITERACY WORKSHOP**

- **EXPERT AI DTX WORKSHOP**



BASIC TRACK: Generative AI Literacy

The Essential Foundation for Your Entire Team

This track is designed to "lose the fear of AI" and provide a fundamental understanding of its practical application in daily tasks.

Target Audience

Any healthcare or industry professional with a beginner or occasional use level of generative AI. No prior knowledge is required.

Objectives and Key Competencies

Upon completion, the student will be able to:

1	2
<hr/> Understand	<hr/> Use
the fundamentals of generative AI	practical tools like ChatGPT in daily tasks
3	4
<hr/> Evaluate	<hr/> Identify
AI outputs critically	work processes where AI can bring efficiency

Program Format

- **Duration:** 40 total hours
- **Modality:** 100% asynchronous online
- **Structure:** 3 months (approx. 4h of work/week), allowing full flexibility to combine with professional activity
- **Content:** 12 lessons

ADVANCED TRACK: Specialized Applications

From User to Expert: Lead Innovation in Your Area

This track delves into the advanced use of generative AI, empowering professionals to apply it in specific use cases by area/specialty.

Target Audience

Healthcare or industry professionals who already use generative AI on a daily basis (user level). Prior multimodal and multi-model experience is recommended.

100% Customization for the Pharmaceutical and Biomedical Industry

The training program will be exclusively customized according to the audience and specialty designated by the client.

Key Objectives and Competencies

We train professionals who will act as internal references to drive innovation.

- **Lead** and identify opportunities for AI pilot projects in their specialty.
- **Master** the expert and combined use of generative tools (LLMs, images, data) in complex scenarios.
- **Acquire role specialization:** clinical, teaching, research, etc.
- **Ensure regulatory compliance** (ethics, data protection, clinical and regulatory validation).

Program Format

- **Duration:** 40 total hours.
- **Modality:** 100% asynchronous online (flexible).
- **Content:** Structure of modules adapted to advanced use cases.

LEADER TRACK:

AI & Digital Therapeutics (DTx)

The Strategic Vision for HealthCare

A high-level training-action program, exclusively designed for leaders, executives, and senior profiles in the pharmaceutical industry interested in the implementation of AI in Digital Therapeutics.

Focus and Strategic Objectives

The objective is to keep pharmaceutical executive leaders updated on international advancements in AI and help them identify business and collaboration opportunities in Digital Therapeutics.



Continuous Update

Provide information and analysis on the latest developments in DTx (technologies, regulatory approvals, clinical evidence, business models).



Identify Opportunities

Explore how to integrate DTx into your company's portfolio and how generative AI enables these innovations.



Facilitate Collaboration

Identify alliances with startups or research centers.

Key Competencies Acquired

- **Strategic Vision:** Act as an internal reference in AI and DTx.
- **Pipeline Innovation:** Evaluate which digital solutions can complement or enhance their pharmaceutical products.
- **Regulatory and Access Vision:** Understand the evidence and funding/reimbursement models (FDA, EMA, etc.) necessary for the adoption of a DTx.
- **Ecosystem:** Connect with BluemedTech.AI's Digital Health ecosystem.

Program Format

- **Modality:** Continuous training (annual subscription format).
- **Structure:** 1 monthly meeting (12 sessions per year).
- **Format:** 2 synchronous hours (hybrid depending on location):
 - **1h:** Update on AI and DTx developments.
 - **1h:** Discussion and strategic brainstorming on opportunities for your company.
- **Faculty:** Led by the program directors and renowned associated global experts

AI BASICS LITERACY WORKSHOP

AI in 2 Hours: Impact and Strategy for Your

Corporate Events

A specific, concentrated, and high-impact training session. It's the ideal format to quickly upskill a team in the context of a company meeting, a conference, or an in-company session.

Target Audience

Teams that need a quick, enthusiastic, and strategically-minded introduction to generative AI.

Objectives

- **Understand** what generative AI is and what types of tools exist.
- **"Overcome fear"** by seeing concrete and functional examples.
- **Identify** at least one applicable use case in their immediate environment.

Structure (2 Hours)

1st Hour

Presentation of the generative AI model ecosystem. How to choose based on use case needs and economic capacity.

2nd Hour

Explanation of specific use cases for your audience, with live demonstrations.

The Differentiating Value for the Pharmaceutical Industry

The workshop is 100% customized and includes a key alignment process for the industry:

1

Strategic Alignment (1h)

Prior meeting with client stakeholders to understand the audience profile and adjust content.

2

Compliance Review (1h)

Prior coordination work with your legal/compliance department to review materials and ensure no example can be interpreted as improper promotion.

AI EXPERT WORKSHOP DTx

Premium AI: A 3-Hour Strategic Update

A premium and expanded format of the previous workshop. It consists of three specialized keynote presentations (45 min + 15 min Q&A each) delivered by the directors of our program.

Target Audience

Pharmaceutical industry at 3 levels (global, marketing, and executives) to gain a high-level overview to align their innovation strategy.

Structure (3 Hours, 3 Reference Experts)

<p>1. Segment 1 (Speaker: MRC)</p> <p>General Literacy and Opportunities. A high-level overview of generative AI, its evolution, and the challenges in research and teaching, provided from an independent academic perspective.</p>	<p>2. Segment 2 (Speaker: ASA)</p> <p>Population and Portfolio Opportunities. How AI can have a large-scale impact (public health, risk stratification), with a focus on impact opportunities adapted to the client industry's portfolio.</p>	<p>3. Segment 3 (Speaker: JMD)</p> <p>Business Vision and Digital Therapeutics (DTx). The international overview of Pharma-Technology convergence. It analyzes the adoption of DTx, public-private collaboration opportunities, and the 2-5 year outlook.</p>
--	---	---

Thorough Preparation and Customization

This premium workshop includes intensive preparatory work to ensure maximum strategic alignment:

- **~3 hours of prior meetings** with the client's executive team to jointly design and align the content of the presentations with the company's strategic interests.
- **~1 hour of internal preparation for compliance** with their legal department.

BLUEMEDTECH.AI

www.bluedmedtech.ai
contact@bluedmedtech.ai
Barcelona, España

